Privacy Policy

11:11

Last updated: 20 October 2026

1. General Information

At 11:11 Moments, we value your privacy and are committed to protecting your personal data.

This Privacy Policy explains how personal information is collected, processed, stored and protected when you visit our website, www.1111moments.com, contact us or inquire about our services.

The processing of personal data is carried out in accordance with the General Data Protection Regulation (GDPR), the German Federal Data Protection Act (BDSG) and other applicable data protection laws.

2. Data Controller

The person responsible for data processing on this website is:

Joel Mellenthin
Trading as 11:11 Moments
Angelika-Machinek-Str. 20
60486 Frankfurt am Main
Germany

Website: www.1111moments.com
Email: hello@1111moments.com

11:11 Moments provides creative event concepts, event planning services and independently developed event experiences.

3. Collection and Processing of Personal Data

We process personal data when you voluntarily provide information to us or when technical data is transmitted during your visit to our website.

Depending on your interaction with the website, this may include:

- Name and contact information
- Email address
- Information submitted through contact forms or email inquiries
- Details relating to potential projects, events or collaborations
- Technical information such as IP address, browser type, operating system, date and time of access and requested website resources

Personal information is processed only to the extent necessary for the respective purpose and in accordance with applicable legal requirements.

4. Purposes and Legal Bases of Processing

We may process personal data for the following purposes:

Communication and inquiries

To respond to messages, answer questions and communicate with potential clients, partners and collaborators.

Legal basis: Article 6(1)(b) GDPR where processing is necessary for pre-contractual measures, or Article 6(1)(f) GDPR where we have a legitimate interest in handling general business inquiries.

Provision of services

To prepare proposals, coordinate projects and provide agreed event planning or creative services.

Legal basis: Article 6(1)(b) GDPR.

Website operation and security

To ensure the technical functionality, stability and security of our website.

Legal basis: Article 6(1)(f) GDPR, based on our legitimate interest in maintaining a secure and functional online presence.

Legal obligations

To fulfil applicable legal, accounting and record-keeping obligations.

Legal basis: Article 6(1)(c) GDPR.

Where processing requires your consent, the legal basis is Article 6(1)(a) GDPR.

5. Website Hosting and Wix

Our website is created and hosted using services provided by Wix.com Ltd.

Wix provides the technical infrastructure required to operate and maintain the website.

When you visit our website, technical data may be processed by Wix, including IP addresses, device information, browser information and access data.

Wix may process personal data through infrastructure located within or outside the European Economic Area (EEA).

Where personal data is transferred to countries outside the EEA, appropriate safeguards are applied where required by law, including applicable adequacy decisions or Standard Contractual Clauses approved by the European Commission.

Further information about Wix's data processing practices is available at:

https://www.wix.com/about/privacy

6. Cookies and Similar Technologies

Our website uses or may use cookies and similar technologies.

Cookies are small files stored on your device that support certain website functions.

Technically necessary cookies may be used to ensure website functionality, security and the preservation of user preferences.

Where applicable, non-essential cookies or similar technologies used for analytics, marketing or other optional purposes require your prior consent.

The legal requirements for storing or accessing information on your device are governed by Section 25 of the German Telecommunications-Digital Services Data Protection Act (TDDDG).

Where personal data is processed through these technologies, the applicable legal basis under the GDPR also applies.

If optional technologies are used, visitors can manage their consent through the website's cookie settings.

You can also configure your browser to restrict or delete cookies. Disabling certain technologies may affect website functionality.

7. Contact Forms and Email Communication

If you contact us by email or through a contact form, we process the information you provide to respond to your inquiry.

This may include your name, email address, message and any additional information voluntarily submitted.

Your information will only be used for handling your request, preparing potential collaborations or fulfilling related contractual obligations.

The legal basis is Article 6(1)(b) GDPR for contractual or pre-contractual matters, or Article 6(1)(f) GDPR for other legitimate business communications.

We do not use information submitted through general contact inquiries for unrelated marketing activities without an appropriate legal basis.

8. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes for which it was collected.

The applicable retention period depends on the nature of the information, the purpose of processing and any relevant statutory retention obligations.

Business and accounting records may be retained for the periods required under German commercial and tax law.

When personal information is no longer required and no legal retention obligation applies, it will be deleted.

9. Disclosure of Personal Data

We do not sell personal data.

Personal information may be disclosed to external service providers where necessary for website hosting, technical maintenance, business communications or the provision of agreed services.

Such disclosures take place only where there is an appropriate legal basis.

Where service providers process personal data on our behalf, we use the contractual safeguards required by applicable data protection law.

Personal data may also be disclosed where required by law or a legally binding request from a competent authority.

10. International Data Transfers

Certain service providers may process personal data outside Germany or the European Economic Area.

Where personal data is transferred to a country without an applicable adequacy decision, we rely on appropriate safeguards as required under Chapter V of the GDPR.

These may include Standard Contractual Clauses approved by the European Commission, together with supplementary measures where necessary.

Information regarding applicable safeguards may be requested using the contact details provided in this Privacy Policy.

11. Your Rights Under the GDPR

Subject to the applicable legal requirements, you have the following rights regarding your personal data:

- **Right of access:** Request information about the personal data we process about you (Article 15 GDPR).
- **Right to rectification:** Request correction of inaccurate or incomplete personal data (Article 16 GDPR).
- **Right to erasure:** Request deletion of your personal data where the legal requirements are met (Article 17 GDPR).
- **Right to restriction:** Request restriction of processing in certain circumstances (Article 18 GDPR).
- **Right to data portability:** Receive certain personal data in a structured, commonly used and machine-readable format (Article 20 GDPR).
- **Right to object:** Object to processing based on legitimate interests under the conditions of Article 21 GDPR.
- **Right to withdraw consent:** Withdraw previously given consent at any time with effect for the future (Article 7(3) GDPR).

You also have the right to lodge a complaint with a competent data protection supervisory authority.

For our business location in Frankfurt am Main, the relevant supervisory authority is:

Hessian Commissioner for Data Protection and Freedom of Information (HBDI)

Website: https://datenschutz.hessen.de

To exercise your rights, please contact us using the contact details provided above.

12. Data Security

We use appropriate technical and organisational measures to protect personal data from unauthorised access, accidental loss, destruction, alteration or unlawful disclosure.

These measures are selected in consideration of the nature, scope and purpose of the processing, as well as the associated risks.

Despite appropriate safeguards, absolute security cannot be guaranteed for data transmitted over the internet.

13. External Links

Our website may contain links to external websites or social media platforms.

When you follow an external link, the privacy practices of the respective third-party provider apply.

We are not responsible for the content or data processing practices of external websites that operate independently of 11:11 Moments.

14. Automated Decision-Making

We do not use automated decision-making, including profiling, that produces legal effects or similarly significantly affects individuals within the meaning of Article 22 GDPR, in connection with general inquiries submitted to 11:11 Moments.

15. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy when necessary to reflect changes in our services, website functionality or applicable legal requirements.

The latest version will be published on this website.

16. Contact

For questions regarding this Privacy Policy or the processing of your personal data, please contact:

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Angelika-Machinek-Str. 20
60486 Frankfurt am Main
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